MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 3, 2021/2022

BFN1114 – INTRODUCTION TO FINTECH

(All sections / Groups)

7th October 2022
9:00 a.m. – 11:00 a.m.
(2 Hours)

INSTRUCTIONS TO STUDENTS

1. This question paper consists of THREE PAGES, including this cover page.
2. Answer ALL FOUR questions in the ANSWER BOOKLET provided
3. Mark distribution for each question is given in the exam paper.

QUESTION 1 (25 MARKS)

Globalization and digitalization have made international remittances commonplace. International remittances are predicted by Word Bank to reach or surpass USD$630 billion in 2022. It highlights how significant global remittances are.

Required:

a. Discuss 3 (THREE) traditional and 3 (THREE) innovative remittances methods **(12 marks)**

b. Discuss the upcoming remittance trends and 3 (THREE) significant fintech players involved in the global remittances market **(13 marks)**

QUESTION 2 (25 MARKS)

According to Vikram Pandit, who led Citigroup Inc. during the financial crisis, technological advancements could result in the loss of 30% of banking positions in the next five years. Artificial intelligence and robotics diminish the need for staff in tasks such as back-office functions.

JP Morgan Chase & Co. CEO Jamie Dimon, on the other hand, warned against overreacting to the impact of technology on jobs. He stated that while the bank is leveraging technology to cut costs, it is also helping to develop new opportunities.

Required:

a. Discuss the new operating model for banking in the future **(16 marks)**

b. Discuss 3 (THREE) financial startups that function like challenger banks or iBanks. **(9 marks)**

QUESTION 3 (25 MARKS)

a. How many stages of business growth does a company often undergo? Explain the key problems and organization structure of the first two stages. **(12 marks)**

b. Discuss the challenges of getting capital that a start-up firm faces during the above-mentioned two stages. Please explain the role of crowdfunding and crowd investing in this context. **(13 marks)**

Continued...

QUESTION 4 (25 MARKS)

a. Explain the main characteristics of the new generation of investors in the digital era. **(10 marks)**

b. Discuss the new challenges that the wealth management industry faces in the digital era. **(15 marks)**

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